

Kimberly Holbrook

Marion, MA | kimholbrook7@gmail.com | [LinkedIn](#) | [Portfolio](#) | [IMDB](#)

Executive Summary

Executive producer and post-production leader with 25+ years of experience managing high-volume, deadline-driven content workflows across live events, branded media, advertising, feature film and documentaries. Proven record leading cross-functional teams, building efficient production systems, and delivering high-quality content from concept through final delivery. Known for operational rigor, strong partner relationships, and the ability to align creative intent, technical execution, and client priorities at scale with creative strategy and solutions.

Core Skills

Post-Production Leadership | Cross-Functional Project Management | Production Technology | Technology Integration & Implementation | Strategy | Workflow Design | Team Leadership | Client & Stakeholder Management | Budget Management | Process Improvement | Editorial Oversight | AI for Professional Media Production | Video Editing

Professional Experience

SEEWORTHY PRODUCTIONS — Marion, MA

Self-Employed Executive Producer, Editor, Director | 2023–Present

- Leads post-production for virtual and live event content from concept through delivery; creates and manages schedules and budgets, guides creative and technical teams, develops workflows, gives creative editorial direction, keeps projects on time and on budget.
- Collaborates with clients to shape the creative vision and direction, timelines and approval process across complex projects.
- Oversees international and national shoot production and post-production coordination in fast-paced environments.
- Develops AI workflows for post-production that meet established professional and compliance requirements and add creative options and speed to a production.

RÉCH — Marion, MA

Co-Founder, U.S. Division, Director of Projects | 2021–2023

- CGI & VFX for advertising, television and feature film.
- Led business development, strategy, client relationships, and production execution for the U.S. division.
- Directed projects from pre-production through delivery while supporting growth in a new market.
- Maintained alignment between business goals, creative execution, and delivery milestones.

KALEIDOSCOPE PRODUCTIONS — New York, NY

Executive Producer / Director of Post-Production / Editor / Director | 2010–2020

- Directed post-production for projects ranging from \$10K to \$8M+ balancing creative direction, technical execution, budget constraints and delivery timelines.
- Built an in-house post-production department that improved ROI, flexibility, quality, and competitiveness.
- Developed post-production processes spanning hardware/software selection and purchasing, establishing and optimizing workflows, team selection and mentorship.
- Hired, assigned and led teams of 20+ including producers, editors, colorists, composers, VO, writers, audio, motion graphics, VFX, CGI, subtitling and multilingual consultants.
- Executive produced content for multimillion-dollar live events, including keynote speeches, trade shows, CES, auto shows, concerts, award shows, employee events, and sales meetings, across all genres including talking head, documentary, live action, animation and CGI.
- Collaborated with creative leadership and clients to define post-production strategy including establishing timelines, budget and delivery schedule.
- Managed companywide IT operations, including servers, hardware/software procurement, network security, troubleshooting, maintenance, and Sarbanes-Oxley compliance.
- Maintained strong relationships with clients, agencies, vendors, and internal teams while managing complex projects with changing scopes, budgets, and schedules.
- Directed high-end vehicle product shoots in the US and Japan.

Producer, Post-Production Manager, Editor | 2006–2010

- Produced content for client meetings and product launches.
- Supervised creative teams, managed scheduling and vendor coordination, edited videos in multiple formats, and oversaw post-production and in-house technology.
- Handled in-house technology troubleshooting and maintenance.

Asset Manager | 2004–2006

- Managed asset coordination and expanded into in-house technology support, associate producing, and assistant editing.

Selected Credits

- Assistant Editor, *God Grew Tired of Us* — Sundance Film Festival Grand Jury Prize and Audience Award; Telluride Mountain Festival Special Jury Prize.
- Online Editor, *About Face: Supermodels Then and Now* — HBO Documentary Films.

Education

Certificate: AI for Media Professionals, 2026, David Lerech

Bachelor of Arts, 1993–1997 — Communication, magna cum laude — SDCC, El Cajon, CA

Interior Design, 1989–1990 — Wentworth Institute of Technology, Boston, MA